

KOPPERS: CHAOS TO COMMUNICATION

WHAT WOULD YOU DO?

Presented by:
Scott Miller, RPM and L'Tonya Spencer, CIC
U.S. EPA - Region 4

2013 National Community Involvement Training Conference
Tuesday, July 30, 2013

Session Agenda

- ▣ Site History, Background, Demographics
- ▣ Koppers: Chaos
- ▣ YouTube Videos
- ▣ What Would You Do?
- ▣ Koppers: Communication
- ▣ Koppers: Superfund Art Project
- ▣ Questions/Answers - Contact Information

Cabot Koppers Site



Koppers: Chaos

STAKEHOLDERS

- ▣ U.S. EPA
- ▣ PRP
- ▣ FL DEP
- ▣ City of Gainesville
- ▣ Alachua County
- ▣ GRU
- ▣ Community
- ▣ Citizens
- ▣ Businesses
- ▣ University of Florida

AGENDAS

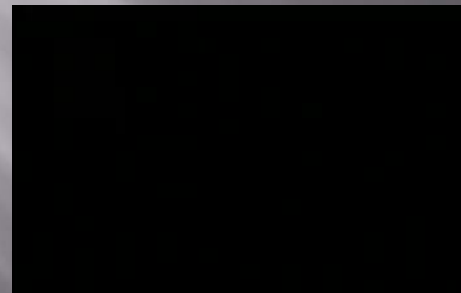
What is/are the
AGENDA(S) of each
STAKEHOLDER?

Group Discussion

Koppers: Chaos (Duped)



Koppers: Chaos (Sham)



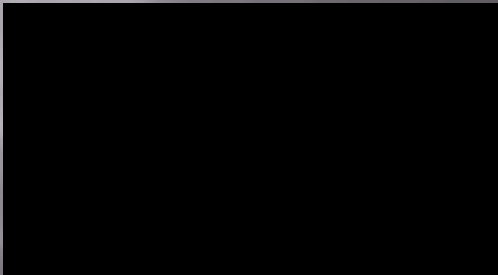
Koppers: Chaos (State - Open House)



Koppers: Chaos (Government - "Talking Heads")



Koppers: Chaos fit"ff 5■ff& ...■ff <■"



Koppers: "Under the Rug" Song/Video

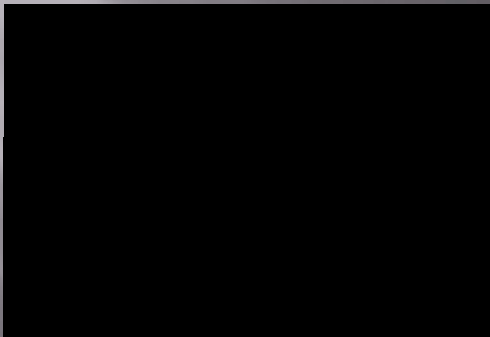
Koppers: Communication

fit"ff <+ fi <■"

Collaborate

- Local Implementation Team (LIT)
- Consent Decree (CD) - Process
- Fact Sheets/Site Tours
- Meetings/Focus Groups
- Technical Assistance Grant (TAG)
- Community Involvement Plan (CIP)
- Superfund Transformation Through Art Project

Transformation Through Art



Koppers Communication

R>—■○— R>"□○<

SHUT UP & LISTEN

COMMUNICATE
OFTEN

DE-MYSTIFY
THE SITE

LIMITATIONS

SHOW UP!!!



Koppers:
Chaos to Communication
—13#E 66+“ff fi■ffR< ...■fffi <■”

QUESTIONS / ANSWERS

Koppers:
Chaos to Communication
fi+“ff fi■ffR< ...■fffi <■”

CONTACT INFORMATION
U. S. Environmental Protection Agency
Region 4
61 Forsyth Street, SW
Atlanta, GA 30303

L/Tonya Spencer, CIC
404-562-8462
Scott Miller, RPM
404-562-9120