



# *Equitable Development Technical Assistance from Groundwork USA*

Brownfield Resources Webinar Series  
July 2019

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# What we'll cover today:

- Introduction to GWUSA
- Ready to Roll Tools and Resource
- Free Technical Assistance Program





## About Groundwork USA



**People-centered environmental organization focusing on urban areas and the relationship between community and environmental wellbeing.**





## GWUSA- Brownfield Connection



- **GWUSA offers FREE technical assistance for communities with brownfields**
- **EPA's Brownfield and Land Revitalization**

Sign up for FREE brownfield TA at  
[Groundworkusa.org](http://Groundworkusa.org) or  
[Cate@groundworkusa.org](mailto:Cate@groundworkusa.org)



## GWUSA- Brownfield Connection



- **Groundwork Trusts in 20 cities, nationwide**
- **Transforming brownfield sites into community assets**

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# Questions you might be asking

- What is equitable development?
- Why does it matter?
- How will pursuing it benefit my community?
- How can Groundwork USA help me?



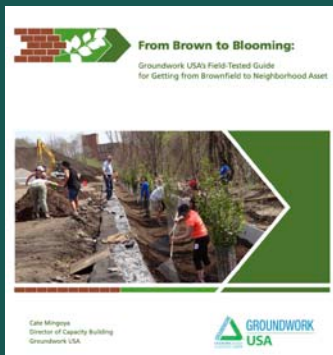
# Community Realizes the Benefits of Redevelopment

- Wiser, stronger, stable solutions
- Respond to community needs
- Help to right history of injustice
- Speak to the reality instead of perceptions





# Tools and Resources



Brownfield to Parks Guide



Neighborhood Voices Curriculum



Trauma –Informed Equitable Development



Best practices and action plans

# Need Something Different? Don't Know Exactly What you Need?

- One on One Technical Assistance
- Help you figure out what you need to work towards equitable development of brownfield sites



# Technical Assistance (Examples)

- Community engagement
- How to build a big tent of stakeholders
- Theory of Change
- Logic Model
- CBAs
- Brownfields 101 training
- PhotoVoices
- Process education
- Right-sizing projects



## Brownfield Equitable Development Team and Specialties



Cate Mingoya  
Director of Capacity Building

- Stakeholder development
- Cross-sector partnerships
- Negotiation
- Intergenerational engagement



Adi Nochur  
Deputy Director of Capacity Building

- Active transportation
- Arts and culture
- Climate equity



Stacey Moran  
Director of Operations

- Community visioning
- Youth engagement
- PhotoVoices
- Urban Agriculture



Have a brownfield project in mind?  
Reach out!

[Cate@groundworkusa.org](mailto:Cate@groundworkusa.org)

**Free** technical assistance for equitable development of brownfield sites: [www.groundworkUSA.org](http://www.groundworkUSA.org)