



Groundwork USA

Equitable Development Technical Assistance for Brownfield Land Reuse Projects

EPA's Free Brownfields Technical Assistance Available to Communities Webinar
October 25, 2021
Jalisa Gilmore



*Changing Places, Changing
Lives, Changing Systems*





Equitable Development & Brownfields

Groundwork leads community-based planning, development and stewardship of parks, greenways and urban natural areas, transforming blighted and neglected land into green assets.

Before



After



Why this matters? How does this benefit my community?

- Help to right history of injustice
- Respond to community needs
- Wiser, stronger, stable solutions



Equitable Development Technical Assistance Resources

EPA awarded grant to GWUSA in to provide free technical assistance for communities to incorporate equitable development and environmental justice into their brownfield projects

- **Visual resource library** of guides to demonstrate community engagement and aspects of the redevelopment process
- **Series of workshops and trainings** to build capacity for incorporating equitable development and environmental justice principles into brownfields land reuse projects
- **Direct technical assistance to approx. 25 clients nationwide** based on self-identified needs

Equitable Development Resources

Visual Resource Library:

- Brownfields to Parks Guides
- Trauma –Informed Equitable Development
- Best practices and action plans
- Neighborhood Voices Curriculum
- Safe Gardening and Greening Graphic Guide

Workshops & Trainings:

- Offering a series of twelve workshops and trainings
- 93% of participants rated workshop excellent or good



Cate Mingos
Director of Capacity Building
Groundwork USA



Community Development Done Right

Putting Environmental Justice and Equitable Development into Action

August 19, 2021 | 1:00pm EST



One-on-One Technical Assistance



- **FREE technical assistance for communities with brownfields**
- **Municipalities, nonprofits, community groups, and multi-stakeholder partnerships**
- **Assist clients to determine how to incorporate equitable development and environmental justice practices in brownfield land reuse projects**



One-on-One Technical Assistance

- Integrate equity and environmental justice into brownfield projects
- Inclusive community engagement
- Vision building, shared leadership, and decision making
- Setting, evaluating, and communicating progress on equity-based goals.
- Community resilience in the face of climate change
- Using maps to develop land reuse strategy that prioritize residents
- Partnership with TAB Provider, Center for Creative Land Recycling



Have a brownfield project in mind? Reach out!



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Free technical assistance for equitable development of brownfield sites: www.groundworkUSA.org