

GOODR



FEED MORE // WASTE LESS

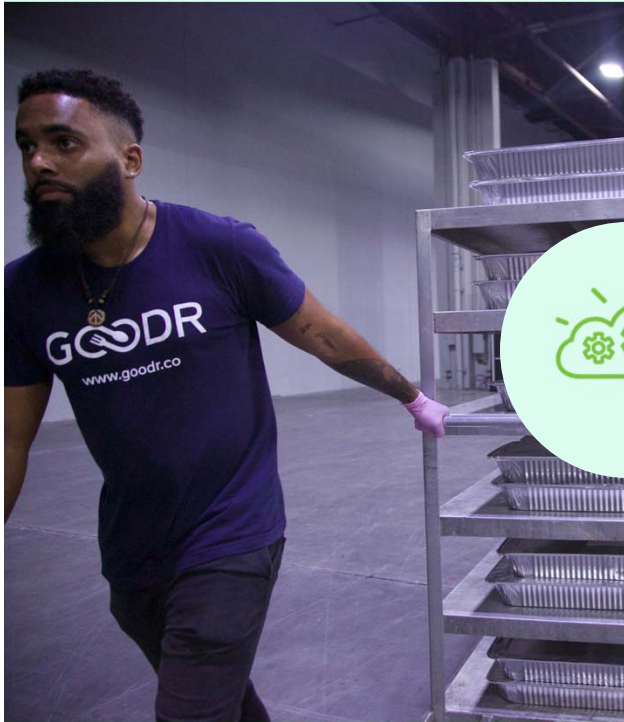
The Multi-Billion Dollar Food Waste Problem



WHAT WE DO

Goodr is a sustainable food waste management company.

We leverage technology to address the surplus food supply chain problem.



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WHAT WE DO

Businesses cannot track what they don't measure.

At Goodr, we believe solving hunger is not a matter of food scarcity, rather a matter of logistics.



WHAT WE DO

We ensure the safe and efficient delivery of surplus food from businesses that have it, to people who need it.

Our IRS-compliant platform coordinates and tracks the collection and distribution of food donations, allowing our customers to claim tax benefits.





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VALUE PROPOSITION

Our model provides a triple-win solution.

We improve business' bottom line through tax deductions, reduce greenhouse emissions from landfills, and use surplus food to reduce hunger.



REDUCE WASTE

Our food recovery service diverts surplus food from the landfill



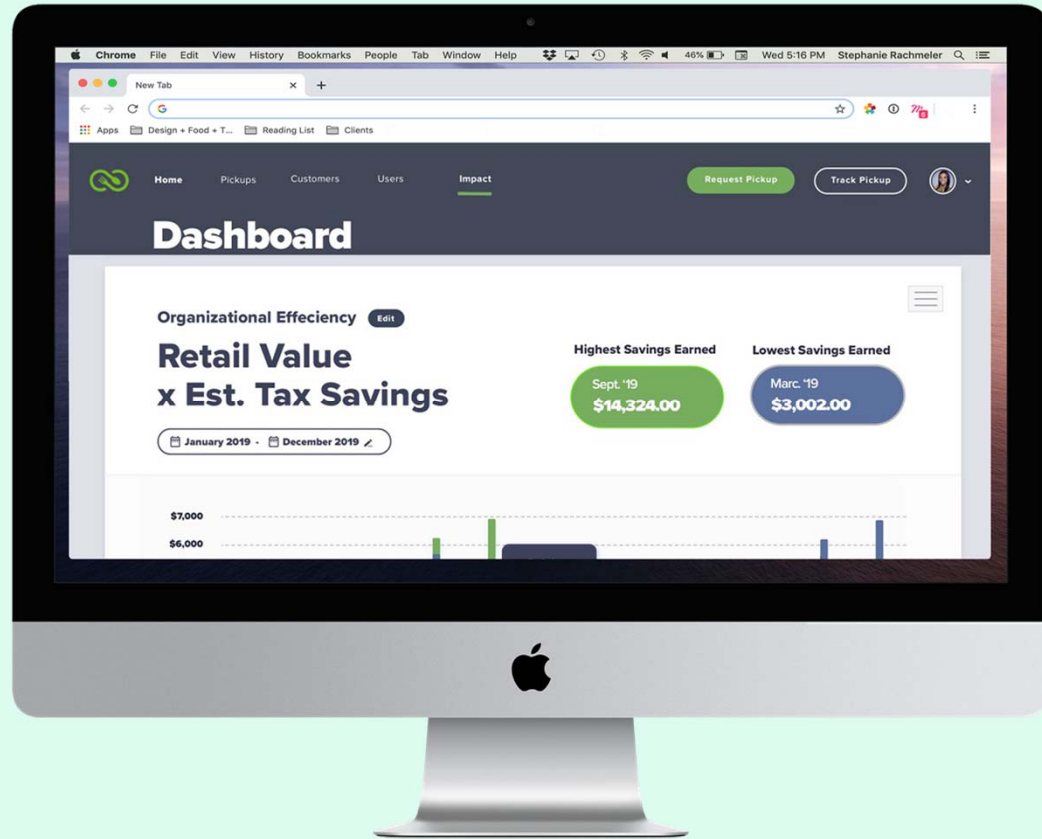
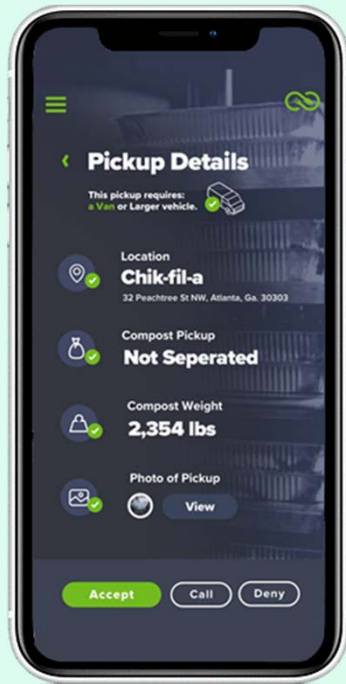
SAVE MONEY

Our platform allows businesses to claim tax deductions for donated surplus inventory



EMPOWER COMMUNITIES

Our service enables businesses to donate surplus edible food to their neighbors in need



BUSINESS MODEL



SERVICE
Pay Per Pick-up

We charge a volume-based fee for service



PRODUCT
SaaS

We charge a subscription fee to access to our proprietary platform



PARTNERSHIP
Community Activations

We charge businesses a sponsorship fee to produce activations supporting the local community



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OUR CUSTOMERS + PARTNERS





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PRESS

Word is spreading fast about the impact we're making.



Forbes

NBC
NIGHTLY NEWS
WITH LESTER HOLT



VentureBeat

Entrepreneur
MAGAZINE



BLACK
ENTERPRISE

FAST COMPANY

Inc.

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PRESS

VentureBeat

10 startups
outside of
Silicon Valley
to watch
in 2019

“This App Delivers
Leftover Food to the
Hungry, Instead of to
the Trash”

FAST COMPANY

“How One Atlanta
Startup Solved The
Biggest Problem In
Food Waste Recovery”

Forbes



“Meet Goodr, the
company using
blockchain technology
to reduce food waste”

Inc.

50 World-Changing Startups
to Watch in 2019
#20



GOODR IS GROWING



GROWTH

20 IN
20

Our goal is to be operational in 20 cities by the end of 2020.



GOODR TACKLES THE COVID-19 PANDEMIC HEAD ON

https://www.instagram.com/p/B_EEPHOBUZ6/



The Future is Goodr

Join us in our fight against hunger and food waste.



THANK YOU

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