Fish Consumption & Contamination

Tools and strategies for multi-stakeholder health risk communication



SUPERFUND RESEARCH PROGRAM



VIDEO PROJECT PARTNERS

Community & Non Profit Orgs









<-> Community <-> Health Advocates



Government Agencies









Lower Duwamish River A D VISOR BY A D VISOR

OBJECTIVES

- > Discourage consumption of resident fish from the Duwamish River
- > Promote healthy consumption of salmon how to catch, prepare, and eat to reduce toxic exposures
- > Increase compliance with state fishing laws to avoid fines and jail
- > Respond to request by fishing communities for multi-lingual *videos*



WHY VIDEOS?

- > Inclusive
- > Accessible
- > Multilingual
- > Comprehensive
- > Increased reach





WHAT'S COVERED?

- > 9 Videos
 - Intro, licensing, gear, what to pack, how to fish, reducing toxicants, salmon recipes
- > 4 languages
 - Spanish, Vietnamese, Khmer, English
- > Evaluation
 - Quantitative: reach (views)
 - Qualitative: impact (surveys)





PRODUCTION

- > Initiated as a co-produced project
 - University
 - Government
 - Community



- UW Center for Communication Leadership
- > Shared review of scripts, storyboards, draft cuts
 - Team members changed over course of project





IN THE COMMUNITY

- > Community Health Advocates
 - EPA Fishing Institutional Controls (IC) program
- > Duwamish River Cleanup Coalition
 - Community Advisory Group for the Superfund Site
- > Juntos Podemos Cuidar Nuestro Rio Duwamish
 - Youth organization social media education campaign







Successes

- Used by new community-based partners
- > Excellent reach, despite Covid restrictions
- Institutionalized into Fishing IC program

Challenges

- Confusion and disagreements about health messages needed to be resolved
- Community partners had to be restored in final production







Lessons Learned

- Key messages need buy-in of all partners at beginning and at check ins throughout project
- Attention to community-based organizations' role in every stage of production
- Importance of Partnership Agreements (MOU)
- Stay flexible!
 - Videos replaced subtitles with dubbing at CHAs request to address concerns about literacy and accessibility





Arsenic in lake fish

Principal investigators







- > **Dr. Jim Gawel-** Chemistry and Engineering UW Tacoma
- > **Dr. Rebecca Neumann-** Civil and Environmental Engineering
- > Samantha Fung- Trainee



Arsenic in lake fish

Collaborators

> **Dr. Julian Olden-** UW School of Aquatic and Fisheries Sciences

> **Dr. Alex Horner-Devine-** Civil and Environmental Engineering







Agency partners













Community partners



- > Steel Lake Management District
- > Angle Lake Shore Club
- Municipalities (Cities of Federal Way and SeaTac)

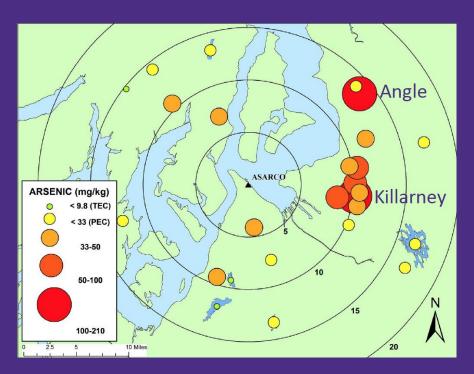




Scientific context

Contaminated lakes

- Concentrations of arsenic in oxygenated water are elevated in shallow lakes
- > Levels of inorganic arsenic are high in periphyton





Question

Does arsenic contamination pose a risk to public health?









Results

Greater potential cancer risk in snails and bluegills from shallow contaminated lakes

	Lake	Cancer Risk			lake	
Aquatic organism		Mean	90 th	99 th	As	depth
		Consumer	percentile	percentile	contamination	
Snail	Bonney	6.10E - 06	3.26E-05	2.65E-04	low	shallow
Snail	Steel	3.22E-05	1.72E-04	1.40E-03	moderate	shallow
Snail	Killarney	9.81E - 05	5.25E-04	4.27E-03	high	shallow
Snail	Angle	2.51E-05	1.34E-04	1.09E - 03	high	deep
Crayfish	Pine	1.11E - 06	5.96E-06	4.85E-05	low	deep
Crayfish	Steel	3.23E-06	1.73E-05	1.41E - 04	moderate	shallow
Crayfish	Killarney	1.72E-05	9.19E - 05	7.48E - 04	high	shallow
Fish	Bonney	3.85E-08	1.59E-07	1.30E-06	low	shallow
Fish	Steel	2.42E-07	1.00E-06	8.15E-06	moderate	shallow
Fish	Killarney	3.36E-07	1.39E-06	1.13E-05	high	shallow
Fish	Angle	3.30E-08	1.37E-07	1.11E-06	high	deep

Cancer Risk						
	>10 ⁻⁵	>10 ⁻⁴	>10 ⁻³			



Collaboration on Risk Communication

WA Department of Health & Seattle King County Public Health

		Mean inorganic As	Meal Calculations (meals/month)		
Aquatic organism	Lake	[µg/kg wet wt]	1.0E-06	1.0E-05	1.0E-04
Snail	Bonney	202.97	0.01	0.08	0.81
Snail	Angle	834.43	0.00	0.02	0.20
Snail	Steel	1072.64	0.00	0.02	0.15
Snail	Killarney	3267.25	0.00	0.01	0.05
Crayfish	Pine	37.06	0.04	0.44	4.44
Crayfish	Steel	107.46	0.02	0.15	1.53
Crayfish	Crayfish Killarney		0.00	0.03	0.29
Fish	Bonney	0.99	1.7	16.6	165.9
Fish	Angle	0.85	1.9	19.4	193.5
Fish	Steel	6.23	0.3	2.6	26.4
Fish Killarney		8.64	0.2	1.9	19.0



Next steps

- > Who's eating lake animals and how can we best engage them?
- > What levels of arsenic are in other fish (collaboration with WDFW)?
- > What levels of arsenic are in other lakes?
- > Applying lessons learned







THANK YOU!

BJ Cummings bjcumngs@uw.edu **UW SRP Community Engagement Core**



Lisa Hayward
Ihayward@uw.edu
UW SRP Research Translation Core

