

# Town of North Hempstead

## Funding Strategy & Recommendations for Beach Park Project

This funding matrix outlines potential funding sources from federal, state, and philanthropic sources to support the Town of North Hempstead's Beach Park priorities. The resources below can be layered and leveraged to help fund the planning and implementation projects associated with the [Beach Park Vision](#). Proposed park features include:

- The continuous waterfront esplanade provides a shared bikeway, walkway, and seating
- Shoreline trail extends to northeast point, with dog beach, picnic and volleyball areas
- Main bathhouse features new outdoor cafe seating, games and enhanced nautical playground
- Central performance green provides passive flexible lawn space and seasonal ice skating
- Sensory garden, games & hammock zone and adult fitness link the pavilions to the performance green
- Sledding hill provides sloped seating for performances and winter activity
- Playground areas are the nexus between performance lawn, picnic area, and esplanade
- Waterfront plaza features streamlike water jets, seating, planting and covered swings
- Soccer is added; baseball is expanded



North Hempstead Beach Park  
Final Schematic Plan  
January 25, 2019



- Tennis, basketball, skate and BMX bike park enliven northern esplanade area
- Waterfront restaurant with outdoor terraces and firepit anchors north end
- Kayak storage and ramp make use of northern cove
- Maintenance is relocated to the north end

Funding Opportunity	Amount & Match	Program Description	Deadline	Potential Projects/Key Next Steps
<b>Park Amenities</b>				
<u><a href="#">Environmental Protection Fund Grant Program for Parks, Preservation and Heritage (EPF)</a></u>	<p>Grant awards are capped at \$500,000.</p> <p>Administered on a reimbursement basis. Grants can fund up to 50% of total project cost.</p>	<p><b>EPF Parks Program</b> is for the acquisition, development and planning of parks and recreational facilities to preserve, rehabilitate or restore lands, waters or structures for park, recreation or conservation purposes and for structural assessments and/or planning for such projects.</p>	<p>CFA, July 27, 2019</p>	<ul style="list-style-type: none"> <li>• Could cover playground elements, , rinks, sensory gardens, and facilities for swimming, boating, picnicking, sports fields expansions, sledding hill, kayak facilities, and other recreational activities</li> <li>• Lots of supporting documentation is required so best to start soon on this application.</li> </ul>
<u><a href="#">PeopleforBikes Grants</a></u>	<p>Up to \$10,000, and grant amount cannot exceed 50% of project budge; match not required, but encouraged</p>	<p>The <b>PeopleForBikes Community Grant Program</b> supports bicycle infrastructure projects and targeted advocacy initiatives that make it easier and safer for people of all ages and abilities to ride. PeopleForBikes will fund engineering and design work, construction costs including materials, labor, and equipment rental, and reasonable volunteer support costs for bike paths, lanes trails, bridges, mountain bike facilities, bike parks, BMX facilities, and bike racks, bike parking, bike repair stations, and bike storage.</p>	<p>LOIs due July 26, 2019</p>	<ul style="list-style-type: none"> <li>• Could fund engineering and design work or construction costs for BMX bike park on northern esplanade area</li> <li>• Contact: Zoe Kircos, Director of Grants and Partnerships, at 303-449-4893 x106 or zoe@peopleforbikes.org</li> </ul>
<u><a href="#">AAD Shade Structure Grant Program</a></u>	<p>Up to \$8,000</p>	<p>For non-profit organizations, for installing permanent shade structures for outdoor locations that are not protected from the sun, such as playgrounds, pools or recreation spaces.</p>	<p>December 2019</p>	<ul style="list-style-type: none"> <li>• Examples of outdoor locations that are eligible for grant funds can include, but are not limited to playgrounds, pool decks, ball field dugouts, eating areas, etc.</li> <li>• To be considered, applicants must demonstrate that they have an</li> </ul>

				<p>active sun-safety/skin cancer awareness program for at least one year prior to application.</p> <ul style="list-style-type: none"> <li>Applicants must be recommended by an AAD member dermatologist (<a href="#">can be found here</a>).</li> </ul>
<a href="#"><u><b>PetSafe Bark for Your Park Grants</b></u></a>	\$25,000 to build new dog parks or \$5,000 to enhance existing dog parks	Bark for Your Park awards 13 communities each year with funding to break ground on new parks and help maintain and upgrade existing parks.	Summer 2019	<ul style="list-style-type: none"> <li>Could support the development of the Dog Beach</li> <li>New dog parks must be fully designed to apply for funding</li> </ul>
<a href="#"><u><b>William E. &amp; Maude S. Pritchard Charitable Trust</b></u></a>	Up to \$100,000; average grant size approx.. \$50,000	The Trust funds projects in Nassau and Suffolk Counties that focus on community development, community-based health care, education, environmental projects such as land and water conservation, parks and gardens, and social services. The Trust supports primarily project and capacity building support.	June 1, 2019	<ul style="list-style-type: none"> <li>Could support priority park amenities and provide matching funding for CFA grants</li> </ul>
<a href="#"><u><b>AARP Community Challenge Grants</b></u></a>	No limit, but average grant size about \$10,000	AARP is offering quick action grants that will fund projects that use the built environment to improve livability for all local residents. AARP prioritizes permanent physical improvements in the community; temporary demonstrations that lead to long-term change; and new, innovative programming or services.	April 2019	<ul style="list-style-type: none"> <li>Could focus on Project Independence/DOSA project, re-focusing 2018 unsuccessful application</li> <li>Email questions to <a href="mailto:CommunityChallenge@AARP.org">CommunityChallenge@AARP.org</a></li> </ul>
<a href="#"><u><b>KaBOOM Let's Play Community Construction Grants</b></u></a>	Up to \$15,000	<b>KaBOOM Community Construction Grants</b> go toward the purchase of playground equipment and assembling the playground using the KaBOOM! Community-build model. Grantees will have the support of a KaBOOM!	January 18 <sup>th</sup> , May 17 <sup>th</sup> , and September 16 <sup>th</sup>	<ul style="list-style-type: none"> <li>Could support playground equipment if North Hempstead is okay with limitations of KaBOOM Community-build model and vendors.</li> <li>Contact <a href="mailto:grants@kaboom.org">grants@kaboom.org</a> with "Community Construction Grant"</li> </ul>

		<p>Grants Manager and an onsite Certified Playground Installer.</p> <p>Applicants must own land or have permission to build; spend \$24,000 to \$50,000 on playground equipment (not including surfacing, site prep, freight, contractor fees, benches, and other non-playground equipment items); work with a KaBOOM! Preferred Vendor (BCI Burke, Landscape Structures, Playworld Systems or Miracle Recreation); use the KaBOOM! community-build model to plan and build the playground; finish project within 12 months of award; serve a low-income population; and demonstrate a strong need for a new playspace in the community.</p>		<p>in the subject line with questions about the program or application process.</p>
<p><u><a href="#">Bank of America Charitable Foundation Grants</a></u></p>	<p>Unspecified amount</p>	<p>Focus on supporting equitable solutions that will help vulnerable communities grow and prosper. The vibrancy and health of each community has a direct impact on the long-term success of its residents. This includes support for affordable housing, sustainable development, strong business corridors, the arts and environmental investments.</p>	<p>June 28, 2019</p>	<ul style="list-style-type: none"> <li>• Long Island, NY on list of geographic priorities</li> <li>• Town has to partner with 501(c)3 to apply.</li> <li>• Will fund community greening efforts that create healthy neighborhoods and environmental sustainability through the preservation, creation or restoration of open space, parks and community gardens</li> </ul>

<b>Trails</b>				
<p><b><u>NYS OPRHP – Recreational Trails Grant Program</u></b></p>	<p>\$5,000 - \$200,000</p> <p>Grants can fund up to 80% of the total project cost</p>	<p>The <b>Recreational Trails Program (RTP)</b> is an assistance program of the U.S. Department of Transportation's Federal Highway Administration (FHWA). In New York, RTP is a program of the New York State Department of Transportation (NYSDOT) administered by the Office of Parks, Recreation and Historic Preservation (OPRHP) through the CFA. The Recreational Trails Program provides funds to states to develop and maintain recreational trails for both motorized and non-motorized recreational trail use.</p>	<p>July 27, 2019</p>	<ul style="list-style-type: none"> <li>• Could support shoreline trail needs including maintenance/restoration existing trail, development and rehabilitation of trailside and trailhead facilities and trail linkages, purchase and lease of recreational trail construction and maintenance equipment, construction of new recreational trails, acquisition of easements and fee simple title to property for recreational trails or recreational trail corridors, and assessment of trail conditions for accessibility and maintenance.</li> </ul>
<p><b><u>NYS Transportation Alternative Program (TAP)</u></b></p>	<p>Up to \$2.5 million; 20% match required</p>	<p>The New York State Department of Transportation (NYSDOT) makes funding available through the <b>Transportation Alternatives Program (TAP)</b> to support bicycle, pedestrian, multi-use path and non-motorized transportation-related projects as well as programs and projects that reduce congestion and improve air quality.</p>	<p>Summer 2019</p>	<ul style="list-style-type: none"> <li>• TAP funds could support planning, design, and construction of the waterfront esplanade walkway/bikeway.</li> </ul>

<b>Waterfront</b>				
<a href="#"><u>NYSDOS Local Waterfront Revitalization Program Grants</u></a>	Up to \$1 million; 25% minimum match	<b>Local Waterfront Revitalization Program</b> provides matching grants on a competitive for planning, design, and construction projects to revitalize communities and waterfronts. This program helps communities breathe new life into their waterfront and underused assets in ways that ensure successful and sustainable revitalization.	Summer 2019	<ul style="list-style-type: none"> <li>North Hempstead has an active grant supporting Baywalk Trail – may need to wait until that project is complete to request funding for shoreline trail and waterfront elements of Beach Park project</li> </ul>
<a href="#"><u>NYS Environmental Facilities Corporation, Green Innovation Grant</u></a>	Grants range from \$200,000 to \$2,500,000; match of 10%-50% based on variety of factors	<b>EFC Green Innovation Grant</b> supports green infrastructure projects that could handle stormwater runoff from Beach Park parking lots and facilities. Must have completed feasibility study to apply.	July 27, 2019	<ul style="list-style-type: none"> <li>TONH is seeking this same fund for golf course stormwater reuse / irrigation project</li> <li>Need to begin feasibility study now</li> </ul>
<a href="#"><u>NYS Department of Environmental Conservation, Water Quality Improvement Project (WQIP) grants</u></a>	Up to \$1 million; 25% match	<b>WQIP</b> grants support stormwater and green infrastructure construction in TMDL-impaired areas (TONH qualifies) for projects with completed designs.	July 27, 2019	<ul style="list-style-type: none"> <li></li> </ul>
<b>Arts Programming &amp; Facilities</b>				
<a href="#"><u>National Endowment for the Arts Our Town Grants</u></a>	<p>\$25,000 to \$200,000 for place-based projects</p> <p>\$25,000-\$100,000 for knowledge building projects</p>	<b>Our Town</b> is the National Endowment for the Arts’ creative placemaking grants program. These grants support projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, and/or social outcomes. Successful Our Town	Summer 2019	<ul style="list-style-type: none"> <li>North Hempstead has a pending application for the Town Dock Resiliency Project; in the even that it is not funded, the Town might consider applying for Our Town funds for the design of the performance space, programming for the performance space, public</li> </ul>

		projects ultimately lay the groundwork for systemic changes that sustain the integration of arts, culture, and design into strategies for strengthening communities.		art, or some artistic element of Beach Park.
<b><u>NYSCA Regional Economic Development Program (REDC)</u></b>	<p>Up to \$49,500 for Arts and Cultural Impact Programming; 1:1 cash match</p> <p>Up to \$75,000 for Workforce Investment; 25% cash match</p> <p>Up to \$75,000 for Workforce Readiness; 25% cash match</p>	<p>Funding opportunities are available through the <b>REDC Initiative</b> for projects designed to enhance and transform the cultural and economic vitality of New York State communities. Arts and culture activities enrich and strengthen community, civic and social life in New York State. Successful proposals will demonstrate significant economic and community development impact that positions arts, culture and heritage at the core of local development and revitalization efforts. Funding is available in three categories: arts and cultural impact programming, workforce investment, and workforce readiness.</p>	Summer 2019	<ul style="list-style-type: none"> <li>• Capital requests for equipment, design, feasibility studies or construction are not eligible for funding. However, REDC funds could support planned programming and staffing of the Performance Green.</li> <li>• Arts and Cultural Impact Programming Focus 3: Art and Artists in Public Places to produce, present or exhibit arts or cultural activities that are inspired by and express a community’s experience of place.</li> </ul>