

Although I'm sure that some of you have these rules memorized from previous CLU-IN events, let's run through them quickly for our new participants.

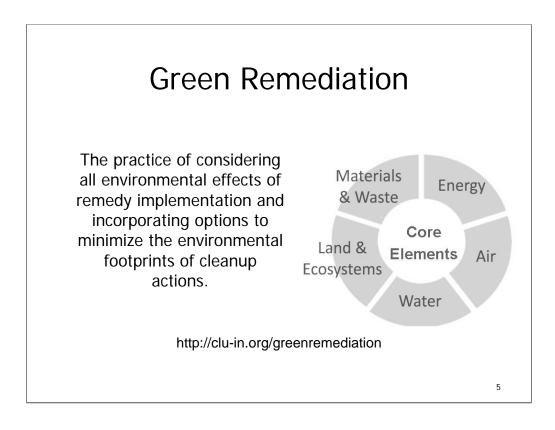
Please mute your phone lines during the seminar to minimize disruption and background noise. If you do not have a mute button, press \*6 to mute #6 to unmute your lines at anytime. Also, please do NOT put this call on hold as this may bring delightful, but unwanted background music over the lines and interupt the seminar.

You should note that throughout the seminar, we will ask for your feedback. You do not need to wait for Q&A breaks to ask questions or provide comments. To submit comments/questions and report technical problems, please use the ? Icon at the top of your screen. You can move forward/backward in the slides by using the single arrow buttons (left moves back 1 slide, right moves advances 1 slide). The double arrowed buttons will take you to 1<sup>st</sup> and last slides respectively. You may also advance to any slide using the numbered links that appear on the left side of your screen. The button with a house icon will take you back to main seminar page which displays our agenda, speaker information, links to the slides and additional resources. Lastly, the button with a computer disc can be used to download and save today's presentation materials. Identification & Evaluation of Ecosystem Services at Contaminated Sites

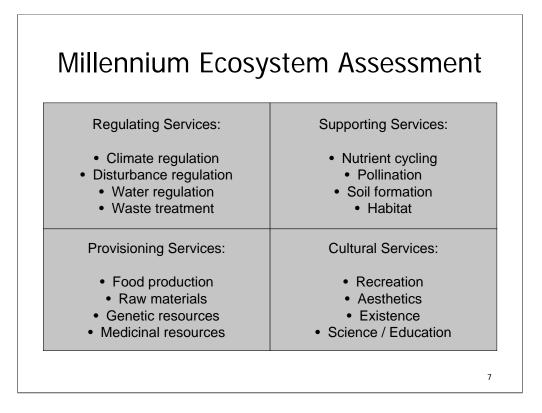
> Sarah Slack NNEMS Fellow US EPA

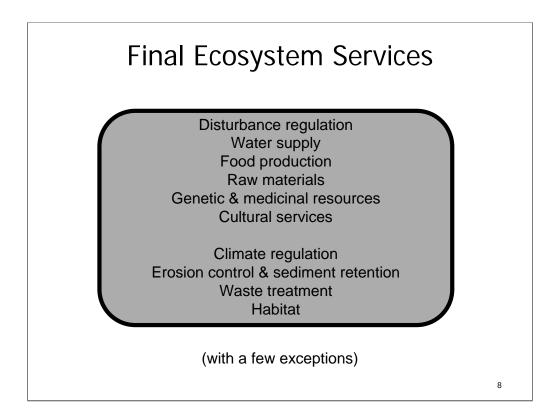
# Purpose Raise awareness of ecosystem services in the context of contaminated site cleanup Discuss options for the creation of a replicable methodology to evaluate ecosystem services

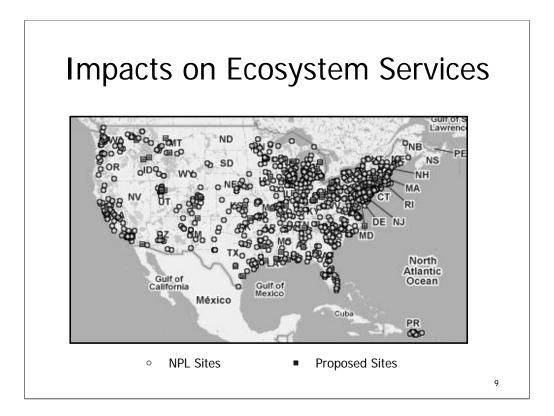
 Alternatives to mitigate impacts & maximize the provision of ecosystem services

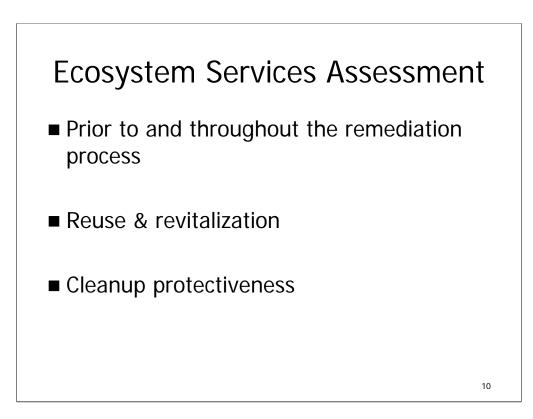




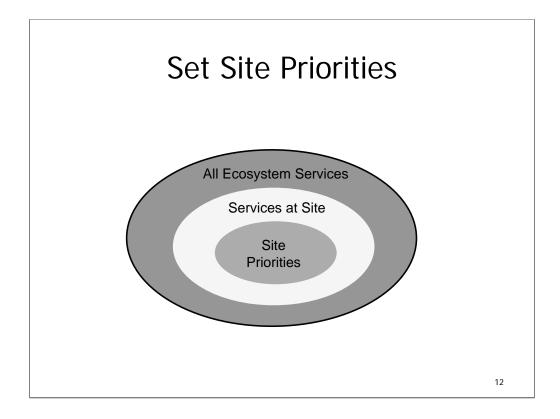








Service Identification								
	Marine	Coastal	Wetlands	Inland Water	Forest & Woodlands	Grasslands & Drylands	Mountain	Urban
Climate regulation								
Disturbance regulation								
Erosion control								
Waste treatment								
Habitat								
Water supply								
Food production								
Raw materials								
Genetic resources								
Medicinal resources								
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# Other Methods

### Community Involvement & Economic Valuation

Method	Background				
Benefits transfer	Uses estimations of benefits obtained from a service in one context, to estimate values of service in a different context or site.				
Choice modeling	A survey approach in which respondents are asked to choose their preferred option for a set alternative scenarios.				
Contingent valuation	Hypothetical scenarios are posed to the public which involve some valuation of alternatives. The are responses are elicited based on their willingness to pay for each alternative scenario.				
Travel cost	For society to utilize a service, it may require travel. The service is valued based on society's willingness to pay to utilize the resource.				
Replacement cost	Services may be replaced by a manufactured product or physical structure. The cost to produce this manmade substitute, represents the value of the service provided.				
Avoided cost	When services are functioning properly, it allows society to avoid certain costs. The service is valued based on this cost.				
Factor income	Values services based on their impact and enhancement of salaries. For example, commercial fisheries will have an increased catch and therefore income when there are available services such as fish habitat and clean water.				
Hedonic pricing	The value of a service is derived from its presence / effect on market-priced goods. For example aesthetic values can be derived from the real estate market by comparing similar properties with and without good views.				
Conjoint evaluation	The public is asked to make choices between alternative scenarios with different attributes and prices, in order to derive the marginal value of a service instead of the total value.				

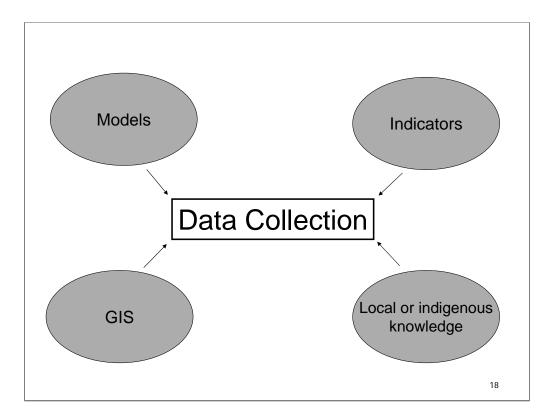


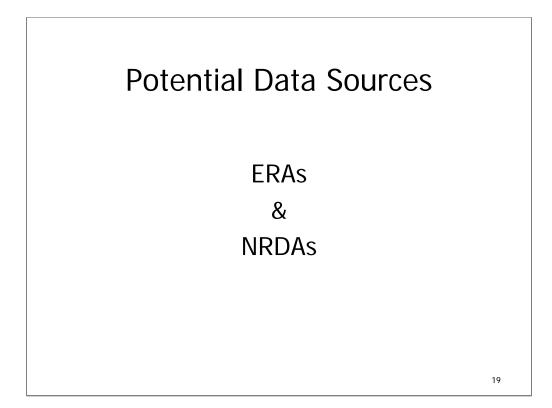


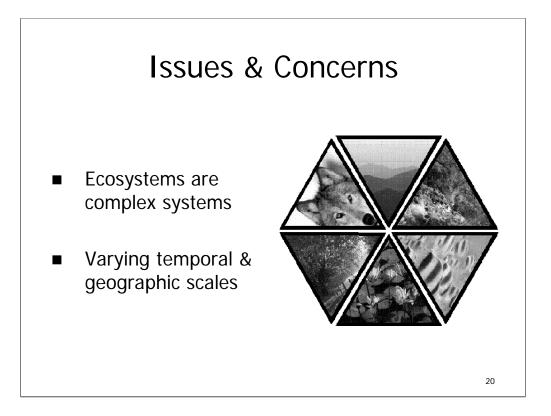
# Practices to Minimize Ecological Damage

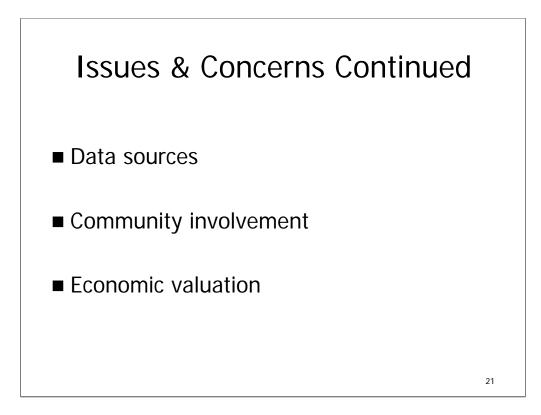
- Work zone & traffic plans
- Minimize excavation & retain existing vegetation
- Phase site work
- Avoid introducing new sources of contamination
- Location of contaminated waste & soil
- Develop & communicate ecological awareness

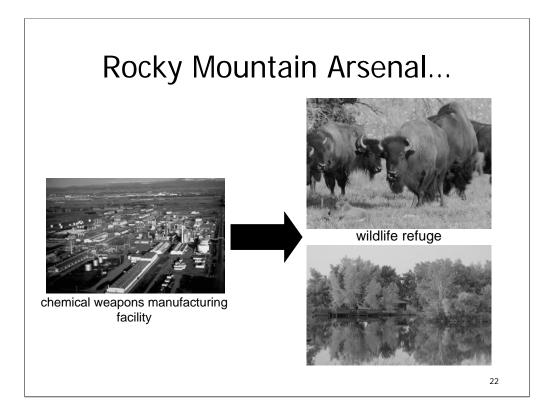
















# Thank You!

Sarah Slack slack.sarah@epa.gov NNEMS Fellow, US EPA

After 09/2010: sarahaslack@gmail.com pachon.carlos@epa.gov

