

LOCATION

The conference will be held at the following location:

The Westin City Center Dallas
650 N. Pearl Street
Dallas, TX 75201
Phone: (214) 979-9000
Fax: (214) 953-1931

LODGING

Overflow Hotel (connected to the Westin City Center via a sky bridge)

Adam's Mark Hotel
400 North Olive Street
Dallas, TX 75201
Phone: (214) 922-8000

The block of rooms at the Westin City Center in Dallas has sold out. We have arranged for the overflow at the **Adam's Mark Hotel** which is connected to the Westin City Center via a sky bridge. Please call the Adam's Mark Hotel at (214) 922-8000 and reference the "Optimization Conference" to receive the conference rate (which is the same as at the Westin City Center). The conference rate is \$95.00 (or the prevailing government per diem rate) plus tax per night for single occupancy.

Please secure your hotel accommodations as soon as possible. Reservations must be made at the Adam's Mark Hotel by 5:00 PM on **June 5, 2004**.

TRANSPORTATION TO AND FROM DALLAS/FORT WORTH INTERNATIONAL AIRPORT

Airport Shuttles: There are three shuttle services operating from Dallas Fort Worth Airport. Contact SuperShuttle DFW, Inc at 972-615-3005, Yellow Checker Shuttle at 214-841-1900, or City Shuttle, L.L.C. at 214-760-1998. Information and telephones for the shuttles can be found in all terminals. A typical shuttle ride is approximately \$16.00 one-way.

Taxi: A list of taxi companies operating at Dallas Fort Worth Airport can be found at the following website (<http://www.dfwairport.com/transport/taxis.htm>). Fares to downtown Dallas are approximately \$38.00.

Rental Cars: Dallas Fort Worth Airport provides easy access to car rentals, with Alamo Rent A Car, Avis Rent-A-Car, Budget Rent A Car, Dollar, Enterprise, Hertz Corporation, National Car Rental and Thrifty located in the Terminal Building.

PARKING

The hotel offers valet parking for \$18.00 overnight and self-parking for \$14.00 overnight.

DIRECTIONS TO THE WESTIN CITY CENTER HOTEL

From the Dallas-Fort Worth Airport

Take the North Exit to 114 East to I-35 South. Take I-35 South to Woodall Rogers Highway West. Exit on Pearl Street.

From the North

Take 75 South and get in the left lane approaching downtown. Take the Downtown/Live Oak Exit (284C) and turn right on Live Oak. Go one block to the stoplight and turn right on Pearl Street. Go for two blocks and the hotel is on the right between San Jacinto and Bryan streets.

From the South

Take I-35 North to 75 North to the Sherman Exit (492A). Exit on Pearl Street and continue south on Pearl Street for three blocks. The hotel is on the left between San Jacinto and Bryan streets.

From the East

Take I-30 West to 75 North to the Sherman Exit (46B). Get in the left lane and exit at Downtown Elm Street. At the first stoplight, turn right on the Central Expressway Access Road. Get in the left lane and it turns into Pearl Street. Continue for three blocks on Pearl and the hotel will be on the right.

From the West

Take I-30 East to I-35 North to Exit 45. Go past Downtown/Commerce Street to 75 North to the Sherman Exit (429A). Exit on Pearl and the hotel is three blocks down on the left.

REGISTRATION

Registration will begin at 7:00 AM on June 15th, 2004.

ADDITIONAL INFORMATION

Check the conference web site at <http://www.clu-in.org/siteopt/siteopt.htm> for additional information and updates.

If you have any other questions, please contact Larissa Skipper of Science Applications International Corporation (SAIC) at tcs-events@saic.com or by phone at (703) 318-4633.